



**JEWELLERY
QUARTER
ACADEMY**

NEWSLETTER

Spring Term 2025

Proudly sponsored by CORE Education Trust

Excellence Is Expected Here.

Time moves quickly in education and we are now at the end of the first part of the Spring Term. This term we have seen a real step up with Year 11, they have completed their mocks exams with real focus and determination. Results from these exams will be shared in March. Our Year 11 action plan will take real movement from after half term as we countdown towards the exams.

We have seen success in sporting competitions this half term and those students represented the school with real pride and passion and deserved the great results.

We have started work with our primary schools to introduce them to life at JQA and what they can expect if they decide to join our school in the new academic year. Next half term we will begin to work with Year 9 on their option choices for KS4 and so please keep an eye out for further information.

Have a great half term break.

Mr Henshaw

Headteacher

Our Shared Mission:

At JQA, we focus on **delivering a CORE education** that provides a broad range of opportunities for students from all backgrounds to learn and achieve as well as developing a depth of character around our shared values.

Collaboration: we succeed by working as a team.

Opportunity: we develop by taking on new challenges.

Respect: we care by respecting and looking after each other.

Excellence: we achieve by always giving 100% in everything we do.

COMING UP...

Our Events calendar is online at: <https://www.corejewelleryquarter.academy/events/>

24th February - Students return for 8.35am start

28th February—Rewards trip

5th March— Year 9 Progress evening

7th March—Opportunity Day 2

11th April—Break up for Easter break

**Jewellery
Quarter Academy**

St George's Court
1 Albion Street
Birmingham, B1 3AA

tel: 0121 729 7220 between 8am and 4pm

email: enquiry@corejewelleryquarter.academy

www.corejewelleryquarter.academy

 [@COREJQAcademy](https://twitter.com/COREJQAcademy)

 [@corejqacademy](https://www.instagram.com/corejqacademy)

COLLABORATION— F2D

A group of students worked with F2D, who are a company that work with schools to show students how the design industry works.

Over the 6 week workshop, the students have learnt about product design, business planning, marketing, branding, teamwork and manufacturing.

The students also designed hoodies and you can see below their final designs:



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COLLABORATION— Transition

Y7 students have begun helping Miss Belcher and Mr Bissell visit primary schools in preparation for transition of Y6 students into Y7.

Andre and Zeehan were a credit to Jewellery Quarter Academy and spoke about what life was like at JQA, their highlights so far and then answered a lot of questions like experts.

Miss Belcher, Head of Y7



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COLLABORATION— Football Beyond Borders

On Monday, February 10th, we took nine students from the Girls' Football Beyond Borders (FBB) programme to the Bullring to explore their interests in hair and beauty. The aim was to gauge their favourite brands and products, helping FBB plan a workshop next term with one of these brands. We hope to organise a session focused on hairdressing or skincare, led by an established brand or business, to support the students' future aspirations. We were incredibly proud of how they represented both FBB and the school. This was their second trip in Year 9, following their first visit, where they created a mural of their own "high street" of businesses they would like to run in the future.



COLLABORATION—Financial Support During The Half Term

Ladywood

Ladywood - <http://ladywoodfoodbank.org.uk/>

Ladywood Foodbank – Labour of Love Ladywood Seventh-Day Adventist Church,
13 Guild Close, St. Vincent Street West, Ladywood, Birmingham, B16 8RP

07767152291 10.00am-14.00pm

Email : lwfoodbanklabouroflove@ymail.com

Birmingham

Birmingham - <https://birminghamcentral.foodbank.org.uk/>

Birmingham Central Foodbank, Birmingham City Church Parade

Birmingham, B1 3QQ.

0121 236 2997 (We distribute food parcels on: Tuesdays 9:30 -11:30 Fridays 10:00-13:30).

Email: info@birminghamcentral.foodbank.org.uk

Aston & Nechells

St Matthew's Church, 63 Wardlow Road, Nechells, Birmingham, B7 4JH.

0121 359 0801 (Open Mondays from 12.00-14.30pm).

Handsworth

Handsworth Birmingham Foodbank, New Life Wesleyan Church, Holyhead Road

Handsworth, Birmingham, B21 0LA. Telephone - 0121 507 0734. (Open Thursdays 13.00pm-15.00pm)

Sparkhill

Units 20-21, Rovex Business Park, Hay Hall Road, Tyseley, Birmingham, B11 2AQ. Telephone - 0121 708 1398 (Open Tuesdays / Thursdays 10.00am-13.30pm).



COLLABORATION— Places to eat



PLACES WHERE KIDS EAT FREE (OR FOR £1) FEBRUARY HALF TERM 2025



moneysavingcentral.co.uk/kids-eat-free

MORRISONS

Spend £5 from the hot menu and get one free kids meal all day, every day.

BILLS

Kids eat free Mondays - Fridays from Monday 17th - Friday 28th February 2025.

PRETO

Kids up to age 10 eat free all day, every day with paying adults at Preto in Half Terms

ASDA

Kids eat for £1 Daily at Asda cafes, with no adult spend required.

LAS IGUANAS

Download the app and join 'My Las Iguanas' for free meals for mini Iguanas under 12.

WHITBREAD INNS

Two kids under 16 eat for FREE with every adult breakfast purchased

BEEFEATER & BREWERS FAYRE

Two children under 16 can get a free breakfast every day with one paying adult!

TRAVELODGE & PREMIER INN

Buy 1 Adult Breakfast from just £8.99 & up to two kids eat breakfast for free

SIZZLING PUBS

Every Monday to Friday, 3 - 7pm, kids' mains are £1 with every adult meal.

TGI FRIDAYS

Kids Eat Free When 'Stripes Rewards Members' purchase any adult meal (Via

App)

GORDON RAMSEY RESTAURANTS

Kids under 8 eat FREE all day, every day

IKEA

Kids get a meal from 95p daily from 11am

BURGER KING

From Friday 14th - Friday 21st Feb 2025, Kids Eat Free with every adult meal purchased via the app.

ZIZZI

From Monday 17th February until Sunday 2nd March 2025 kids eat free at Zizzi

COCONUT TREE

One child (under 10) eats free every day Monday 10th - Sunday 23rd February 2025

SAINSBURYS CAFES

Kids eat for £1 with the purchase of an adult hot main. From 11:30am every day.

BELLA ITALIA

Children eat for £1 with any adult main. The offer is valid 4-6pm Sun to Weds. All Day Thursdays

HARVESTER

From Monday 10th - Friday 28th Feb 2025, kids eat for £1 with every adult meal via the app

TABLE TABLE

Two children under 16 get free breakfast daily with one paying adult!

PAUSA CAFE @ DUNELM

Kids get 1 mini main, 2 snacks & a drink FREE with every £4 spend after 3pm

BREWDOG

Pre-book online using code: **KIDS EAT FREE** and Kids under 13 eat free (various dates, see link)

HUNGRY HORSE

Kids eat for £1 on Mondays

THE REAL GREEK

Kids under 12 eat FREE Sundays with £10 spend

SA BRAINS PUBS

Kids eat for £1 on Wednesdays

FUTURE INNS

Under 5s eat for free with any adult meal.

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COLLABORATION— Who to contact

As the school is closed for the half term, some will be worried about who they can contact when help is needed. Please find useful contacts for students and parents/carers:

NHS 111

ChildLine Call 08001111

NSPCC Helpline: 0808 800 5000 and Email: help@NSPCC.org.uk

If you are worried about a child (Birmingham Support)

[Worried about a child | Birmingham Children's Trust \(birminghamchildrenstrust.co.uk\)](http://birminghamchildrenstrust.co.uk)

Mental Health helplines:

[Helplines and listening services - Mind](#)

[Kooth—Mental Health support service](#)

Thinking of take your own life:

If you are having thoughts of suicide or are concerned for a young person who might be you can contact HOPELINE247 for confidential support and practical advice. (24 hrs a day)

HOPE Line UK – 0800 068 4141 (call) or 078600399967 (text) or pat@papyrus-uk.org (email)

[Papyrus UK Suicide Prevention | Prevention of Young Suicide \(papyrus-uk.org\)](http://papyrus-uk.org)

Homeless Shelter: [Homelessness | The Salvation Army](#)



Do you need more information about Child Exploitation, online abuse and Grooming?

Information for parents and carers - search:

[Parents and carers | CEOP Education \(thinkuknow.co.uk\)](#)

[Concerned about your child? \(thinkuknow.co.uk\)](#)

Do you want to report online abuse or exploitation?

[Reporting to CEOP \(thinkuknow.co.uk\)](#)

Need advice about having awkward conversations with your child or a young person?

[#AskTheAwkward - help to talk with your children about online relationships \(thinkuknow.co.uk\)](#)



Worried about homelessness over the holidays?

[Homelessness | Birmingham City Council](#)

[Homelessness - Birmingham Mind](#)

[I need accommodation now | I need accommodation now | Birmingham City Council](#)

[Shelter services in Birmingham - Shelter England](#)

Wishing all our students and families a very safe and happy half term from Jewellery Quarter Academy Safeguarding Team

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OPPORTUNITY— Opportunity Day 2

Opportunity Day 2 will be held on Friday 7th of March. Each year group will take part in different opportunities throughout the day.

Year 7 students will be doing work and heritage trails around Jewellery Quarter.

Year 8 students will be working with Talk The Talk company on how to work on their oracy skills.

Year 9 students will be visiting the Globe Theatre in London to watch Macbeth.

Year 10 students will be working with post-16 providers to look at different courses that are available.

Year 11 students will be visiting Blackwell Adventure to take part in different outdoor activities.



OPPORTUNITY— World Book Day

World Book Day was created to celebrate books and reading. In the UK, the focus is on encouraging children and young people to read for pleasure.

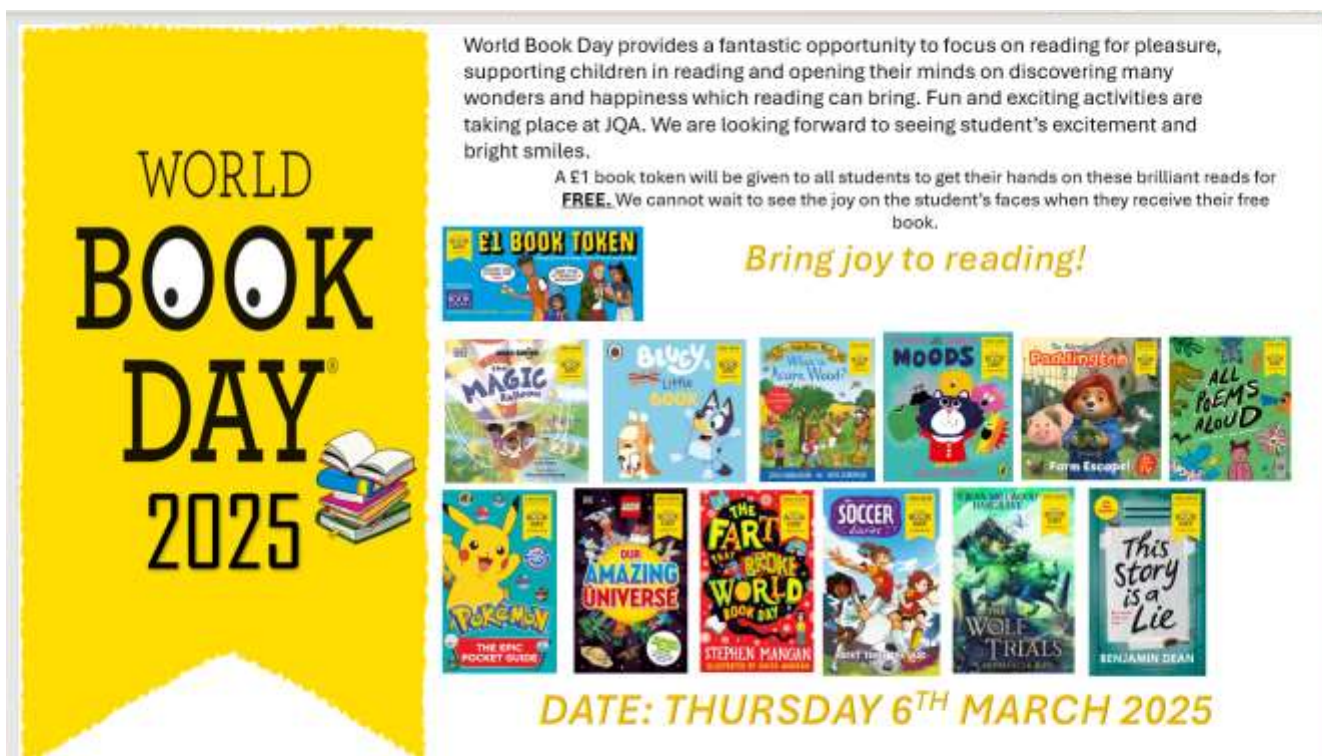
The aim is for children to be able to get together and share a love of reading.

This year, the World Book Day charity is asking people to "Read Your Way". This basically means find any way that you can to read.

Some suggestions are taking books home from school to read, listen to books being read aloud - by family or through an audiobook, choosing books that interest you, and making time to read.

Year 7 have an exciting opportunity on World Book Day to dress as a character from their favourite book if they want to, some of the staff will be joining in too!

Year 7 students have been given a letter containing more guidance and there are a lot of exciting competitions running in school.



World Book Day provides a fantastic opportunity to focus on reading for pleasure, supporting children in reading and opening their minds on discovering many wonders and happiness which reading can bring. Fun and exciting activities are taking place at JQA. We are looking forward to seeing student's excitement and bright smiles.

A £1 book token will be given to all students to get their hands on these brilliant reads for **FREE**. We cannot wait to see the joy on the student's faces when they receive their free book.

Bring joy to reading!

DATE: THURSDAY 6TH MARCH 2025

The banner features a yellow background with the text "WORLD BOOK DAY 2025" and an illustration of a stack of books. Below the text, there are two rows of book covers. The first row includes "EI BOOK TOKEN", "MAGIC", "Bugsy Little Books", "Woolly Wools", "MOODS", "Pardners", and "ALL PREMS ALOUD". The second row includes "Pokémon: The Epic Pocket Guide", "Our Amazing Universe", "The Fart Book", "Soccer", "Wolf Trials", and "This Story is a Lie".

OPPORTUNITY— South Africa

Following the success of the visit last year, Y9 and Y10 students have the amazing opportunity to go on a residential visit to South Africa. This is a once in a lifetime experience for six students from Jewellery Quarter Academy.

Whilst in South Africa, students will be completing community and conservation work as well as taking part in safaris, beach days and animal interactions. The chosen students will be announced after half term.

Miss Belcher, Head of Geography/Head of Year 7



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OPPORTUNITY— Residential

An exciting opportunity for Y7 is on the way in the summer term. We will be running our annual Y7 Residential, students will have two nights away and a host of activities included.

This will be in the last week of summer term and more details will follow during the first week back after half term.

Miss Belcher, Head of Year 7



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OPPORTUNITY— Katch22 Theatre Company

On Friday, 7th February, our Year 11 students had the fantastic opportunity to watch a live performance of *An Inspector Calls* by J.B. Priestley, brought to life by the talented actors of Katch 22 Theatre Company. The performance took place in our brand-new school hall, providing the perfect setting for an immersive theatrical experience.

The production captivated the audience, with characters such as Eric and Mr. Birling portrayed in a compelling and believable way. Following the play, students engaged in a 20-minute Q&A session, where the actors praised them for their thoughtful and insightful questions. The cast commented on how engaged and inquisitive our students were, with one actor highlighting their enthusiasm and depth of understanding.

Many students took the opportunity to speak with the actors after the performance to express their enjoyment of the production. One actor even remarked on receiving a particularly firm handshake from a student—just one of many signs of appreciation for the performance. Students also shared that watching the play has boosted their confidence in revising for their English Literature exams. One student humorously remarked, "We hate Mr. Birling, but you play him well!"

The excitement and appreciation for the performance were evident through the smiles, applause, and enthusiastic feedback. It was a truly enriching experience that brought the text to life and deepened students' understanding of the play.



RESPECT— Holocaust Memorial

The week of the 20th of January saw a series of events around JQA building up to Holocaust Memorial Day on the 27th. All year groups had an assembly with Miss Belcher on Holocaust Memorial, and PD sessions and form time activities geared around Holocaust Education.



RESPECT— Safer Internet Day

Tuesday 11th February was Safer Internet Day. At JQA, students in all year groups took part in a PD session around Safer Internet Day, highlighting the potential dangers that can be found on the internet, but also discussing how we can use the internet in a positive way to connect with others.

The theme for Safer Internet Day was **“Too good to be true? Protecting yourself and others from scams online.”** Students had the opportunity to take part in the form competition, which was to design a poster on the potential dangers, scams and how to protect yourself.



EXCELLENCE—PE

In PE this half term, years 8,9 and 10 have been looking at Fitness and Table Tennis. From HITT and Circuit training to how to get the perfect serve, it has been a great half term. We have seen a great increase in skills this half term across all year groups in both of these areas.

7X/PE1 have been on swimming this half term, Miss Cover has seen some great progress with some students gaining distance badges and other perfecting their stroke technique. We look forward to seeing what next half term has to bring with group changes on the same sports.

Extra Curricular PE

After school, we have a number of sport clubs available including Football and Netball. We had an amazing first year 9 Football Fixture of the year against Aston Manor Academy, winning 5-0! We had some incredible goals and teamwork, leading to a great victory. All staff were incredibly proud of how they played and represented JQA, especially Miss Cover and Miss Marshall who had the pleasure of taking them. We look forward to more fixtures next half term!



EXCELLENCE—New School Hall

As you will be aware, we are working hard on improving the building so that the learning environment can be at it's very best for JQA Students.

With that in mind, we would like to show you the new School Hall. Extensively refurbished— with a remodel, new flooring and original character beams.

We hope to be able to show you at our next progress evening and we look forward to holding further special events in there in the future.

We are sure that you will agree that this is a space with the 'wow factor'.



As the building improvements progress we will endeavour to show you these new spaces. Pleasant learning environments really help Students to engage.



EXCELLENCE AT JQA—Attendance

Attendance Matters at Jewellery Quarter Academy

At Jewellery Quarter Academy, attendance and punctuality are at the heart of academic success. We believe that attendance is everybody's responsibility. We remind all students and parents that the academy day starts promptly at 8:30 am, and arriving on time is crucial to ensure that students maximise their learning opportunities. Poor punctuality can have a significant impact on attendance and, ultimately, on students' progress.

We are delighted to report that **318 students** currently have an attendance record of **98% or higher**, with an impressive **287 students** maintaining **100% attendance** so far this term. Well done to all of you—this is a real achievement! Research strongly supports the link between attendance and academic success & outcomes.

To celebrate and encourage excellent attendance, we've introduced several exciting initiatives:

Introduction of a Breakfast Club: The Breakfast Club opens at **7:45 am**, allowing students to come into the academy, have breakfast, and participate in activities such as table tennis and football. There is also a dedicated revision space for GCSE students.

Attendance Cup: We are excited to announce that the **Attendance Cup** will be returning next half term! This friendly competition encourages students to maintain high attendance, with prizes awarded to the winning form groups.



WHO TO CONTACT AT JQA

If you wish to discuss any aspect of your child's education or time at Jewellery Quarter Academy can we ask that you contact the Year Group Coordinator for your child in the first instance.

The most effective way to do this is via email.

Please don't always expect an immediate response as all teachers have very busy timetables, but we will endeavour to reply the same day. The contact emails for each Year Group Coordinator are listed here.

Year 7 Mr G Christie: GChristie@corejewelleryquarter.academy

Year 8 Miss S Gardener: SGardener@corejewelleryquarter.academy

Year 9 Mr R Henderson: RHenderson@corejewelleryquarter.academy

Year 10 Miss C Whittaker: CWhittaker@corejewelleryquarter.academy

Year 11 Mr C Tennant: CTennant@corejewelleryquarter.academy



If you would like to contact the Well-Being team, email safeguarding@corejewelleryquarter.academy

If you have an urgent safeguarding issue, you can call 0121 729 7220 and press option 3



Mr Christie



Miss Gardener



Mr Henderson



Miss Whittaker



Mr Tennant

STAYING IN TOUCH WITH JQA

Academy Voicemail

We recently changed our phone system after feedback from parents/carers to include the facility to leave a message if lines are busy.

You now have the option to leave a voice message on the Academy Voicemail by pressing **Option 2** in office hours and out of office hours too- this is checked twice a day at 8am and 12pm.

Please be sure to state your child's name clearly and who the message is for and one of Team JQA will get back to you.



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CONTACTING JQA

Contacting Reception

Our Reception remains open during the hours of 8am and 4pm.

The most effective way to contact us is via email at enquiry@corejewelleryquarter.academy

This account is monitored every day over the Summer.

You are, of course, welcome to drop in to Reception anytime during office hours.

You can also call us on 0121 729 7220



Reporting A Safeguarding Concern

If you would like to contact us with a specific concern over the summer, email; safeguarding@corejewelleryquarter.academy

Students can also complete a Sharp System referral for immediate support:

<https://jewelleryquarter.thesharpsystem.com/>



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