## **Subject: Business Studies**



 $KS4\ Course\ Syllabus: \underline{\ \ }\underline{\ \ \ }\underline{\ \ \ }\underline{\ \ \ }\underline{\ \ \ }\underline{\ \ }\underline{\ \ }\underline{\ \ }\underline{\ \ \ }\underline{\ \ }\underline{\ \ \ \ }\underline{\ \ \ }\underline{\ \ \ }\underline{\ \ \ }\underline{\ \ \ \ }\underline{\ \ \ }\underline{\ \ \ }\underline{\ \ \ \ }\underline{\ \ \ }\underline{$ 

Cycle/Cohort	Year 7	Year 8	Year 9	Year 10	Year 11
Autumn 1 Topics and Opportunities				Enterprise and Spotting a Business Opportunity	Making marketing decisions and making operational decisions
				Guest speaker from a local business	Business careers challenge
Autumn 2 Topics and Opportunities				Spotting a Business Opportunity	Making financial decisions
Spring 1 Topics and Opportunities				Putting a business idea into practice and Making the business effective	Human resources and organisational structures
				IDEA award	
Spring 2 Topics and Opportunities				Understanding External Influences	Quantitative skills
				Guest speaker from the Bank of England	
Summer 1 Topics and Opportunities				External Influences	Collecting, Presenting and Interpreting Data
Summer 2 Topics and Opportunities				Growing the Business and Marketing Decisions - Product	

