



**JEWELLERY  
QUARTER  
ACADEMY**

# NEWSLETTER

Autumn Term 2

Proudly sponsored by CORE Education Trust

## Excellence Is Expected

Dear Parents/Carers,

The end of the Autumn Term is always a pleasure to see the excitement and passion of our students as we prepare for the festive holidays. We have continued to provide a wealth of opportunities for our students across the term and it is always impressive to see so many of them taking advantage of these experiences.

Next Year we will be able to welcome students back to school on Wednesday 8th January and we will be revealing our completed school hall and holding assemblies with each year group in this amazing new space.

Year 11 will be preparing for their mock exams which begin on the 27th January and we will be supporting them after the holidays with revision and masterclasses.

In the meantime, please enjoy the holidays with your families and friends and we look forward to seeing you in 2025.

Mr Henshaw

### Our Shared Mission:

At JQA, we focus on **delivering a CORE education** that provides a broad range of opportunities for students from all backgrounds to learn and achieve as well as developing a depth of character around our shared values.

**Collaboration:** we succeed by working as a team.

**Opportunity:** we develop by taking on new challenges.

**Respect:** we care by respecting and looking after each other.

**Excellence:** we achieve by always giving 100% in everything we do.



## COMING UP...

Our Events calendar is online at: <https://www.corejewelleryquarter.academy/events/>

**6th and 7th January—INSET DAYS**

**8th January - Students return for 8.35am start**

1st–31st January—Veganuary month

27th January—Year 11 internal exams begin

5th February—Year 9 Progress evening

14th February—Break up for half term

24th February—Students return for 8.35am start

tel: 0121 729 7220 between 8am and 4pm

email: [enquiry@corejewelleryquarter.academy](mailto:enquiry@corejewelleryquarter.academy)

[www.corejewelleryquarter.academy](http://www.corejewelleryquarter.academy)

[@COREJOAcademy](https://www.instagram.com/COREJOAcademy)

[@corejqacademy](https://www.facebook.com/corejqacademy)

Jewellery  
Quarter Academy

St George's Court  
1 Albion Street  
Birmingham

# COLLABORATION- F2D

A group of students worked with F2D, who are a company that work with schools to show students how the design and manufacture industry works.

The students worked in groups to guess the logo and see the importance of why companies have logos.



F2D "Guess the logo" competition was the highlight for a group of students, who competed against Mr Henshaw and Mr Lally to win a £50 JD voucher. The students won the competition 32-29 points.

Well done to these students!!!!



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# COLLABORATION—Financial Support During The Festive Break

## Ladywood

Ladywood - <http://ladywoodfoodbank.org.uk/>

Ladywood Foodbank – Labour of Love Ladywood Seventh-Day Adventist Church,  
13 Guild Close, St. Vincent Street West, Ladywood, Birmingham, B16 8RP

07767152291 10.00am-14.00pm

Email : lwfoodbanklabouroflove@ymail.com

## Birmingham

Birmingham - <https://birminghamcentral.foodbank.org.uk/>

Birmingham Central Foodbank, Birmingham City Church Parade

Birmingham, B1 3QQ.

0121 236 2997 (We distribute food parcels on: Tuesdays 9:30 -11:30 Fridays 10:00-13:30).

Email: info@birminghamcentral.foodbank.org.uk

## Aston & Nechells

St Matthew's Church, 63 Wardlow Road, Nechells, Birmingham, B7 4JH.

0121 359 0801 (Open Mondays from 12.00-14.30pm).

## Handsworth

Handsworth Birmingham Foodbank, New Life Wesleyan Church, Holyhead Road

Handsworth, Birmingham, B21 0LA. Telephone - 0121 070 734. (Open Thursdays 13.00pm-15.00pm)

## Sparkhill

Units 20-21, Rovex Business Park, Hay Hall Road, Tyseley, Birmingham, B11 2AQ. Telephone - 0121 7081398 (Open Tuesdays / Thursdays 10.00am-13.30pm).





# COLLABORATION- Places to eat



## PLACES WHERE KIDS EAT FREE (OR FOR £1) DURING CHRISTMAS 2024



[moneysavingcentral.co.uk/kids-eat-free](https://moneysavingcentral.co.uk/kids-eat-free)

### MORRISONS

Spend £5 from the hot menu and get one free kids meal all day, every day.

### GORDON RAMSEY RESTAURANTS

Kids under 8 eat FREE all day, every day at selected Gordon Ramsay restaurants

### SAINSBURYS CAFES

Kids eat for £1 with the purchase of an adult hot main. From 11:30am every day.

### ASDA

Kids eat for £1 All Day, Every Day at Asda cafes, with no adult spend required.

### WHITBREAD INNS

Two kids under 16 eat for FREE with every adult breakfast purchased

### BEEFEATER & BREWERS FAYRE

Two children under 16 can get a free breakfast every day with one paying adult!

### TRAVELODGE & PREMIER INN

Buy 1 Adult Breakfast from just £8.99 & up to two kids eat breakfast for free

### SIZZLING PUBS

Every Monday to Friday, 3 - 7pm, kids' mains are £1 with every adult meal.

### TGI FRIDAYS

Kids Eat Free When 'Stripes Rewards Members' purchase any adult meal (Via App)

### PRETO

Kids up to age 10 eat free all day, every day with paying adults at Preto in Half Terms

### EMBER INNS

Kids eat for £1 from Monday 21st October to Friday 1st November 2024 (excludes weekends)

### COCONUT TREE

One child (under 10) eats free every day Monday 23rd December 2024 to Friday 3rd January 2025.

### LAS IGUANAS

Download the app and join 'My Las Iguanas' for free meals for mini Iguanas. Niños get a main, two sides and a dessert with every adult main (or three tapas dishes) purchased.

### BELLA ITALIA

Children eat for £1 with any adult main. The offer is valid 4-6pm Sun to Weds. All Day Thursdays

### TABLE TABLE

Two children under 16 can get a free breakfast every day with one paying adult!

### THE REAL GREEK

Kids under 12 eat FREE every Sunday for every £10 spent by an adult

### PAUSA CAFE @ DUNELM

Kids get 1 mini main, 2 snacks & a drink FREE with every £4 spend after 3pm

### IKEA

Kids get a meal from 95p daily from 11am

### HUNGRY HORSE

Kids eat for £1 on Mondays

### FUTURE INNS

Under 5s eat for free with any adult meal.

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# COLLABORATION– Who to contact

As the year ends and school is closed for the seasonal holiday, some will be worried about who they can contact when help is needed. Please find useful contacts for students and parents/carers:

NHS 111

ChildLine Call 08001111

NSPCC Helpline: 0808 800 5000 and Email: [help@NSPCC.org.uk](mailto:help@NSPCC.org.uk)

**If you are worried about a child (Birmingham Support)**

[Worried about a child | Birmingham Children's Trust \(birminghamchildrenstrust.co.uk\)](http://birminghamchildrenstrust.co.uk)

**Mental Health helplines:**

[Helplines and listening services - Mind](#)

[Kooth—Mental Health support service](#)

**Thinking of take your own life:**

If you are having thoughts of suicide or are concerned for a young person who might be you can contact HOPELINE247 for confidential support and practical advice. (24 hrs a day)

HOPE Line UK – 0800 068 4141 (call) or 078600399967 (text) or [pat@papyrus-uk.org](mailto:pat@papyrus-uk.org) (email)

[Papyrus UK Suicide Prevention | Prevention of Young Suicide \(papyrus-uk.org\)](http://papyrus-uk.org)

**Homeless Shelter:** [Homelessness | The Salvation Army](#)



## **Do you need more information about Child Exploitation, online abuse and Grooming?**

Information for parents and carers - search:

[Parents and carers | CEOP Education \(thinkuknow.co.uk\)](#)

[Concerned about your child? \(thinkuknow.co.uk\)](#)

Do you want to report online abuse or exploitation?

[Reporting to CEOP \(thinkuknow.co.uk\)](#)

Need advice about having awkward conversations with your child or a young person?

[#AskTheAwkward - help to talk with your children about online relationships \(thinkuknow.co.uk\)](#)



**Worried about homelessness over the holidays?**

[Homelessness | Birmingham City Council](#)

[Homelessness - Birmingham Mind](#)

[I need accommodation now | I need accommodation now | Birmingham City Council](#)

[Shelter services in Birmingham - Shelter England](#)

Wishing all our students and families a very safe and happy holiday from Jewellery Quarter Academy Safeguarding Team

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# OPPORTUNITY – Opportunity Day 1

Opportunity Day 1 was held on Friday 19th of November. Each year group took part in different opportunities throughout the day.

Year 7 students visited Warwick Castle.

Year 8 students visited Backwell Adventure and took part in different outdoor activities.

Year 9 students took part in different GCSE option taster sessions.

Year 10 students visited The REP and watched “A Christmas Carol”.

Year 11 worked with post-16 providers to look at different courses that are available.

It was a memorable day and the students really enjoyed it.





# OPPORTUNITY – Goldman Sachs

The Goldman Sachs Group is an American multinational investment bank and financial services company. Founded in 1869, Goldman Sachs is headquartered in Lower Manhattan in New York City, with regional headquarters in many international financial centres. Goldman Sachs is the second-largest investment bank in the world by revenue and is ranked 55th on the *Fortune* 500 list of the largest United States corporations by total revenue.

Goldman Sachs offers services in investment banking, securities underwriting, prime brokerage, asset management as well as wealth management and investment management via Goldman Sachs Personal Financial Management. It is a market maker for many types of financial products and provides clearing and custodian bank services.

Friday 8th of November, our Year 10 students had the opportunity to work with some of the employees from Goldman Sachs. The sessions that Goldman Sachs ran were CV writing, personal statements and careers.



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# OPPORTUNITY – Book Club

No student is left behind. At JQA, we take literacy with great importance. With clubs and competitions, it gives students the chance to take part in something that allows them to improve their literary skills. With the launch of the Book Club, students in Year 7 and Year 8, can showcase their favourite books and share with their peers, socialise and broaden their curiosity for reading.

Year 10 students are given an exciting opportunity to become supervisors, leading the club instead of a member of staff. We have four fantastic students who are working hard in running the club.

The Intervention room offers a space for students in KS3 and KS4 to complete their homework or class-work from 3.30pm to 4.pm.

JQA have been announcing different book titles and authors every month; shown throughout the school. It has been a massive hit, and we aim to continue to highlight the interest and significance of exploring different genres and authors. Students have been given the chance to explore their creativity and submit their own 'Book of The Month' recommendation for a chance to win a prize. Students have embraced this competition well with many already submitting their entries.



**Book Club will re-open in January 2025**

**Official date to be confirmed**

**For year: 7 and 8**

**From 13.30 – 14.00**

**Bring in your favourite book, share your thoughts and recommend books to peers**

**Take part in fun competitions, 'Books Swaps', win prizes and possibly watch a movie based on the book**

**Homework Club is open for all students; after**

**school from 3.10 – 4.00pm:**

**Monday: Yr 7,8 and 9**

**Thursday: Yr 10 and 11**

**Location: Intervention Room on the FIRST floor**



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# OPPORTUNITY– Book Box

We're excited to launch a new initiative to help grow and refresh our school library, and we need your help!

Our *Book Box* is now open for donations. If you have any gently used or new books at home that are no longer needed, why not give them a new lease of life by donating them to the school? We're looking for:

- Fiction and non-fiction books suitable and age appropriate for our young people.
- Inclusive and diverse stories to reflect our community.

The Book Box will be located in the JQA reception. Every contribution helps us provide more opportunities for our students to discover the joy of reading.

Thank you for your support in creating a richer, more exciting library for our school!



# RESPECT- Remembrance Day

Remembrance Day gives us a chance to honour armed forces members who have died in the line of duty. Remembrance Day is observed on 11th of November to recall the end of First World War hostilities. Hostilities formally ended "at the 11th hour of the 11th day of the 11th month" of 1918.

As part of the Jewellery Quarter Academy tradition, our CCF students went to Warstone Lane to lead the community events. Students recited poems, read the names of the fallen and explored the "Shared Remembrance" poppy tapestry.



# RESPECT- International Day of Persons with Disabilities

Saturday 3rd December was International Day of Persons with Disabilities (IDPD). International Day of Persons with Disabilities (IDPD) is a UN day that is celebrated every year on 3 December.

The day is about promoting the rights and well-being of persons with disabilities at every level of society and development, and to raise awareness of the situation of persons with disabilities in all aspects of political, social, economic, and cultural life. WHO joins the UN in observing this day each year, reinforcing the importance of securing the rights of people with disabilities, so they can participate fully, equally and effectively in society with others, and face no barriers in all aspects of their lives.

Students had the opportunity to learn about the history of IDPD and to demonstrate respect and empathy for people with disabilities around the world.



## Disability

- A disability is something which has a serious and lasting effect on a person's ability to do everyday tasks like looking after themselves or doing a job of work.

There are over 8.5 million disabled people in the U.K

Only 5% of people with disabilities use a wheelchair

Only 20% of disabilities are congenital

**RESPECT**



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# RESPECT- White Ribbon Day

The **White Ribbon Campaign (WRC)** is a global movement of men and boys working to end male violence against women and girls. It was formed by a group of pro-feminist men in Toronto, Ontario, in November 1991 as a response to the École Polytechnique massacre of female students by Marc Lépine in 1989.

The campaign was intended to raise awareness about the prevalence of male violence against women, with the ribbon symbolizing "the idea of men giving up their arms". Active in over 60 countries, the movement seeks to promote healthy relationships, gender equity, and a compassionate vision of masculinity. In the UK, White Ribbon Day is observed on the 25th of November.

Mr Condley, Head of Year 9, delivered an assembly to all year groups to show the importance of White Ribbon Day and how we can as a society to end violence against women and girls.



# RESPECT- Anti-Bullying events

**Anti-Bullying Week** is an annual UK event held in the third week in November which aims to raise awareness of bullying of children and young people, in schools and elsewhere, and to highlight ways of preventing and responding to it. Anti-Bullying Week is organised by the Anti-Bullying Alliance (ABA) in England, which is made up of about 140 member organizations.

Jewellery Quarter Academy takes all different types of bullying very seriously. We promote our SHARP system, which allows young people to report any incidents including bullying anonymously and without fear.

We also promoted anti-bullying week with an assembly for all our year groups. This was conducted by Miss Cutler.....

Odd Socks Day is a national event all about celebrating what makes someone unique. It's organised by the Anti-Bullying Alliance which is a group of organisations, charities and individuals who work together to try and stop bullying. Many of our staff and students wore odd socks in promoting anti-bullying week.



## RESPECT- Christmas Dinner

Wednesday 18th December and Thursday 19th December was an opportunity for our staff and students to have a Christmas dinner.

Staff and students had all the trimmings of a Christmas dinner from turkey to Yorkshire puddings to roast potatoes to brussels sprouts and top it off with gravy. Students were able to pull a cracker and enjoy the bad jokes that were in them.





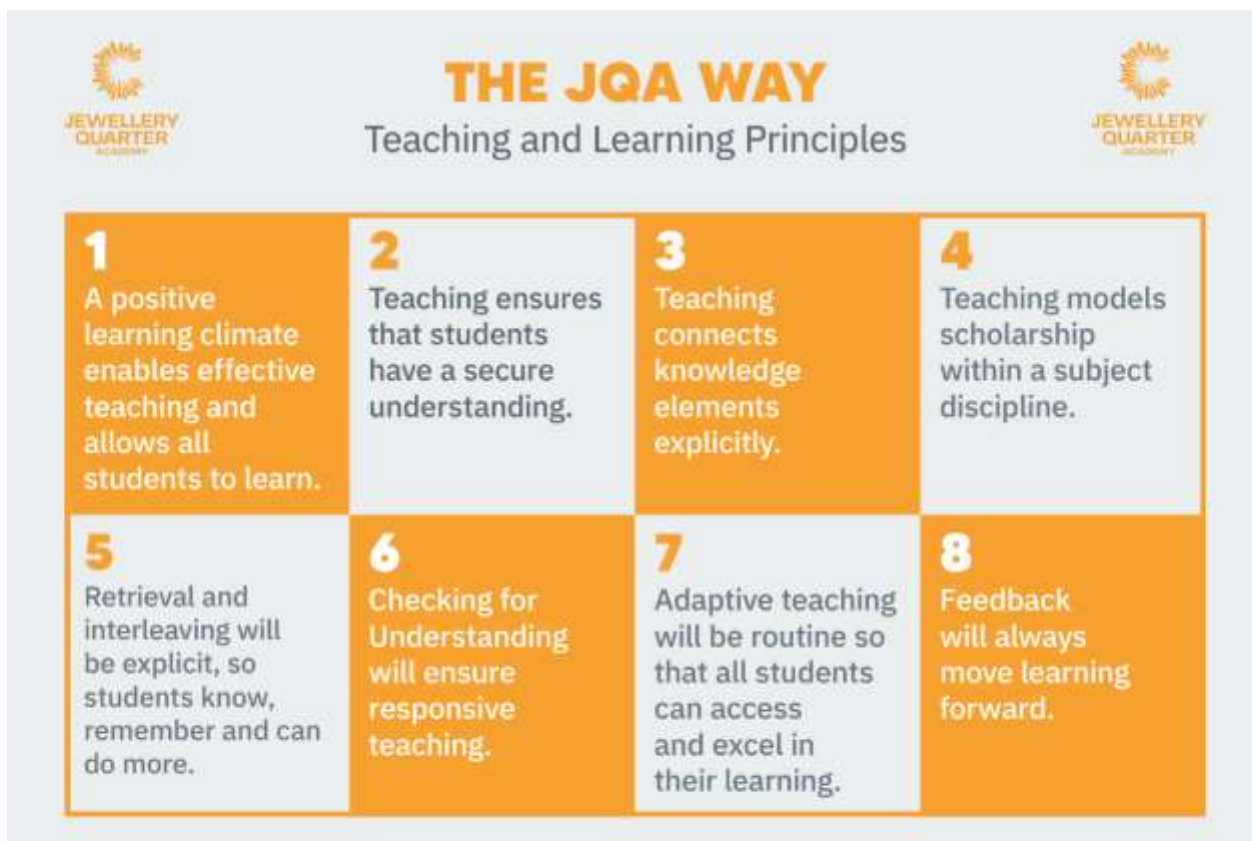
# EXCELLENCE–The JQA Way

As part of our continued commitment to excellence for all students, The JQA Way, Teaching and Learning Principles and Framework for lessons has been launched across school, ensuring every lesson follows a consistent structure and students experience the same high-quality teaching in each subject.

Lessons commence with Immediate Learning, recalling or activating knowledge. Students will then routinely experience a dynamic three-part structure:

1. I Do: The teacher introduces new learning.
2. We Do: The teacher and class collaborate to ensure understanding.
3. You Do: Students independently apply their new knowledge.

This framework is designed to make learning both challenging and engaging for all students, creating a focused and energetic learning environment. Through the consistent implementation of this framework in every single lesson, we uphold the highest standards, expectations, and aspirations for all. This is our way, this is The JQA Way.



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# EXCELLENCE AT JQA-Mathletes

The CORE Mathletes challenge is a competition for students who love solving puzzles and like to compete against other students.

The competition opened on Monday 25th of November and closed on the 6th of December.

Well done to the students of winning the prizes:

## THE CORE MATHLETES CHALLENGE 2024/25



The first, fastest to submit correct answers:

Mikel I. Yr 9 JQA

Picked at random from entries:

Anointing S. Yr7 JQA

The stretch question winners:

Jesutofunmi A. Yr 7 JQA



In January, the Mathletes challenge will re-launch the team competition, which will open to Year 9 students in teams of 2-5, with the opportunity to win more prizes and enrichment experiences. This will be launched on the 13th January 2025.



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# EXCELLENCE AT JQA-Year 7 French project

As part of the French curriculum, the Year 7 students had to do a presentation about who they are in French.

The students created posters about themselves.

What amazing work they have created!!!!

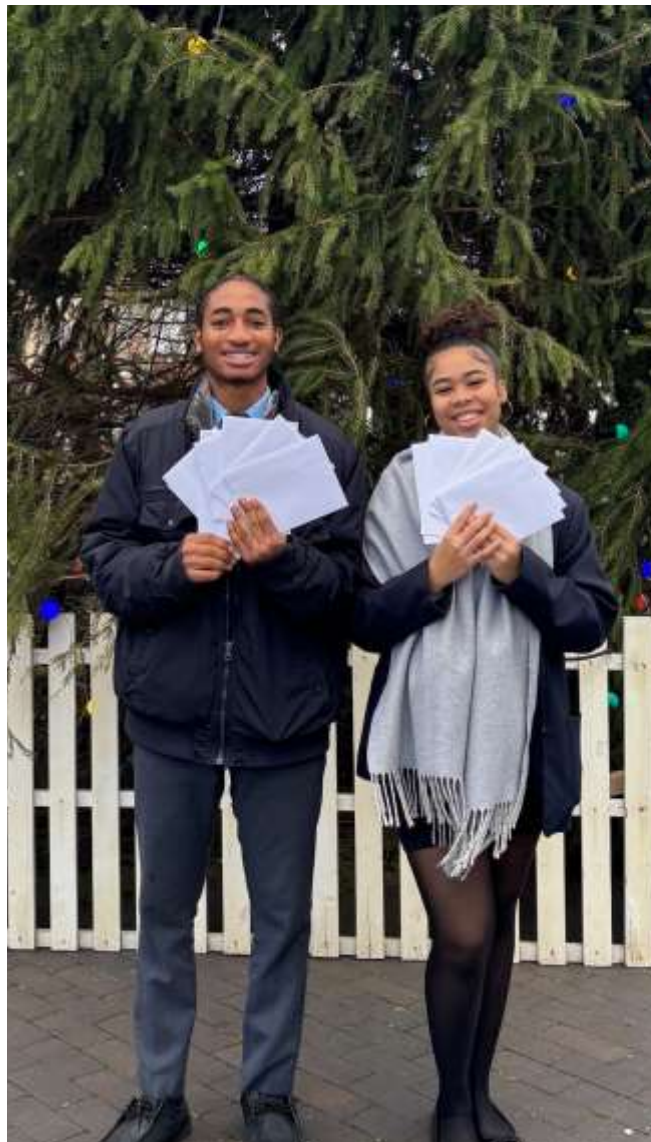




## EXCELLENCE AT JQA-Student Parliament

During the last week of term, our Head Boy Daniel and Head Girl Jessica, displayed excellent leadership skills when they visited local residents and businesses to wish them a Merry Christmas.

As young leaders in the school, they felt it was important for them to strengthen ties with the community, and to thank them for the ongoing support they show to our school community. They engaged in meaningful discussions about how we can continue to work together for the betterment of our local community.



# EXCELLENCE AT JQA-Attendance

## Attendance Matters at Jewellery Quarter Academy

At Jewellery Quarter Academy, attendance and punctuality are at the heart of academic success. We see that attendance is everybody's responsibility. We remind all students and parents that the academy day starts promptly at **8:30 am**, and arriving on time is crucial to ensure that students maximise their learning opportunities. Poor punctuality can have a significant impact on attendance and, ultimately, on students' progress.

We are delighted to report that **327 students currently have an attendance record of 97% or higher**, with an impressive **170 students maintaining 100% attendance** so far this term. Well done to all of you!

To celebrate and encourage excellent attendance, we've introduced several exciting initiatives:

- **Attendance Cup:** Congratulations to **70!**, the form group with the best attendance over a recent three-week period, achieving an outstanding **98% attendance!**
- **Winter Attendance Competition:** This term, we're running our "5 Days of Positivity" campaign, where students with excellent attendance have the chance to win daily prizes in our prize draws.

We can't stress enough how important regular attendance is to students' academic and personal development. Every day counts, and by attending school consistently, students build the habits and skills needed for long-term success.

Let's continue to work together to prioritise attendance and punctuality. With your support, we aim to ensure every student at Jewellery Quarter Academy reaches their full potential.



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# EXCELLENCE AT JQA-Attendance Cup

Excellence at JQA includes having excellent attendance. If students are not in school, they miss out on vital learning.

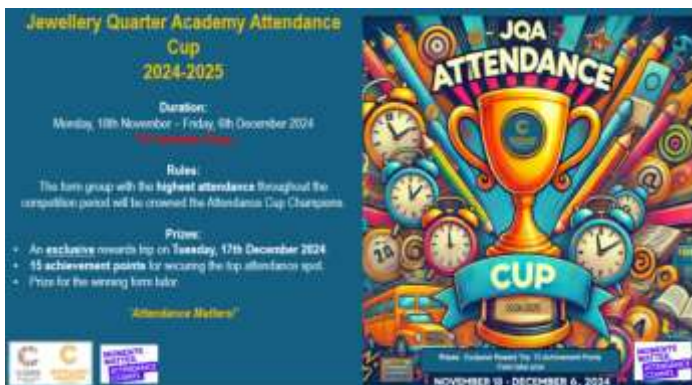
The Jewellery Quarter Academy (JQA) Attendance Cup aim was to boost attendance across all form groups and recognise students who maintain 100% attendance during the competition period. The competition ran from Monday 18th of November to Friday 6th of December.

The JQA Attendance Cup was awarded to the form group with the highest percentage of students achieving 100% attendance.

The reward for these students was a game of golf at Mr Mulligans and a pizza party.

Well done to 7O for winning the JQA Attendance Cup!!!!

The students had a great day out and enjoyed every minute of it.



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# EXCELLENCE AT JQA–Rewards and Recognitions

At the end of each term, we look back and celebrate all the effort, hard-work and achievements our wonderful pupils are making in their studies.

Our reward assemblies are a key part of our rewards programme, having three opportunities each year to celebrate.

The reward assemblies was held on Friday 20th of December and well done to the many pupils that received awards.



# WHO TO CONTACT AT JQA

If you wish to discuss any aspect of your child's education or time at Jewellery Quarter Academy can we ask that you contact the Year Group Coordinator for your child in the first instance.

The most effective way to do this is via email.

Please don't always expect an immediate response as all teachers have very busy timetables, but we will endeavour to reply the same day. The contact emails for each Year Group Coordinator are listed here.

Year 7 Mr G Christie: [GChristie@corejewelleryquarter.academy](mailto:GChristie@corejewelleryquarter.academy)

Year 8 Miss R Robinson: [RRobinson@corejewelleryquarter.academy](mailto:RRobinson@corejewelleryquarter.academy)

Year 9 Mr R Henderson: [RHenderson@corejewelleryquarter.academy](mailto:RHenderson@corejewelleryquarter.academy)

Year 10 Miss C Whittaker: [CWhittaker@corejewelleryquarter.academy](mailto:CWhittaker@corejewelleryquarter.academy)

Year 11 Mr C Tennant: [CTennant@corejewelleryquarter.academy](mailto:CTennant@corejewelleryquarter.academy)



If you have an urgent safeguarding issue, you can email [safeguarding@corejewelleryquarter.academy](mailto:safeguarding@corejewelleryquarter.academy)



Mr Christie



Miss Robinson



Mr Henderson



Miss Whittaker



Mr Tennant

## STAYING IN TOUCH WITH JQA

### Academy Voicemail

We recently changed our phone system after feedback from parents/carers to include the facility to leave a message if lines are busy.

You now have the option to leave a voice message on the Academy Voicemail by pressing **Option 1** in office hours and out of office hours too- this is checked twice a day at 8am and 12pm.

Please be sure to state your child's name clearly and who the message is for and one of Team JQA will get back to you.



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# CONTACTING JQA

## Contacting Reception

Our Reception remains open during the hours of 8am and 4pm.

The most effective way to contact us is via email at [enquiry@corejewelleryquarter.academy](mailto:enquiry@corejewelleryquarter.academy)

This account is monitored every day over the Summer.

You are, of course, welcome to drop in to Reception anytime during office hours.

You can also call us on 0121 729 7220



## Reporting A Safeguarding Concern

If you would like to contact us with a specific concern over the summer, email; [safeguarding@corejewelleryquarter.academy](mailto:safeguarding@corejewelleryquarter.academy)

Students can also complete a Sharp System referral for immediate support:

<https://jewelleryquarter.thesharpsystem.com/>



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